

### JANUARY

Special section close: 10/30/09  
Space close: 11/13/09  
On sale: 12/24/09

#### Editorial

**50 Ways to Be Happier This Year**

#### Special Advertising Sections

Super Doctors

#### Formatted Advertising Sections

Restaurant Guide  
Lucky Strikes: Guide to Gaming

### FEBRUARY

Special section close: 11/25/09  
Space close: 12/11/09  
On sale: 1/28/10

#### Editorial

**Travel: The Desert**

#### Special Advertising Sections

Southern California Super Lawyers®

#### Formatted Advertising Sections

Getaway LA: Las Vegas  
With Love  
Getaway LA: Hawaii\*

### MARCH

Special section close: 12/30/09  
Space close: 1/15/10  
On sale: 2/25/10

#### Editorial

**The Restaurant Issue  
Fashion**

#### Formatted Advertising Sections

Getaway LA: Las Vegas

### APRIL

Special section close: 1/29/10  
Space close: 2/12/10  
On sale: 3/25/10

#### Editorial

**Small Town L.A.**

#### Formatted Advertising Sections

Jewels in Bloom  
Arizona Co-op  
New Mexico Insert  
Getaway LA: Hawaii\*  
Getaway LA: Palm Springs\*  
Getaway LA: San Diego\*

### SPECIAL POLYBAGGED EDITION BEST GETAWAYS

CLOSING DATES: **SPACE FEB 5  
ARTWORK FEB 12**

### MAY

Special section close: 2/26/10  
Space close: 3/12/10  
On sale: 4/22/10

#### Editorial

**Pets  
Fashion**

#### Special Advertising Sections

Southern California Super Lawyers®

#### Formatted Advertising Sections

CA Wine Country Tasting Room Guide  
Getaway LA: Las Vegas  
Getaway LA: Mammoth  
Getaway LA: Lake Tahoe  
Getaway LA: Hawaii\*

### JUNE

Special section close: 3/26/10  
Space close: 4/9/10  
On sale: 5/20/10

#### Editorial

**Let's Do Lunch!**

#### Formatted Advertising Sections

Getaway LA: San Francisco  
Getaway LA: Hawaii\*

### JULY

Special section close: 4/23/10  
Space close: 5/7/10  
On sale: 6/17/10

#### Editorial

**Outdoors: Beaches**

#### Special Advertising Sections

Southern California Super Lawyers® Rising Stars

#### Formatted Advertising Sections

Getaway LA: Las Vegas  
Getaway LA: Orange County  
Getaway LA: Long Beach

### AUGUST

Special section close: 5/28/10  
Space close: 6/11/10  
On sale: 7/22/10

#### Editorial

**Best of LA®**

#### Formatted Advertising Sections

Restaurant Guide  
Lucky Strikes

### SEPTEMBER

Special section close: 7/2/10  
Space close: 7/16/10  
On sale: 8/26/10

#### Editorial

**TBD**

#### Formatted Advertising Sections

Getaway LA: Hawaii\*  
Celebration of CA Wine Month  
Trunk Show

### OCTOBER

Special section close: 7/30/10  
Space close: 8/13/10  
On sale: 9/23/10

#### Editorial

**Great Nights Out**

#### Formatted Advertising Sections

Getaway LA: Las Vegas  
Hit the Slopes (Ski)  
Getaway LA: Orange County  
Getaway LA: San Diego\*

### NOVEMBER

Special section close: 8/27/10  
Space close: 9/10/10  
On sale: 10/21/10

#### Editorial

**The Mexican Food Lovers' Guide to LA  
Formatted Advertising Sections**

Getaway LA: Hawaii\*  
Getaway LA: Colorado\*  
Getaway LA: Mexico\*  
Getaway LA: Arizona\*  
LA Health: Finest Hospitals  
Restaurant Guide  
Watch Out

### DECEMBER

Special section close: 10/1/10  
Space close: 10/15/10  
On sale: 11/25/10

#### Editorial

**LA to Z**

#### Formatted Advertising Sections

Beverly Hills Shopping Map  
Getaway LA: Palm Springs\*  
Holiday Spirit Gift Guide  
Getaway LA: Mammoth  
Montana Avenue

### PLUS: Year round opportunities

Custom Sections  
Unique editorial tie ins  
LAMag.com  
Los Angeles Circles  
and more!

\*Reader Response

Calendar subject to change. For more information, please call your Account Manager or (323) 801-0040